

## Joint Ventures: The Benefits and Perils - Why Some Are Successful and Others Fail



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## JOINT VENTURES: THE BENEFITS AND PERILS - WHY SOME ARE SUCCESSFUL AND OTHERS FAIL



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GRIN Verlag. Paperback. Condition: New. 28 pages. Dimensions: 8.5in. x 5.5in. x 0.1in. Research Paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: 1. 3, Zeppelin University Friedrichshafen, language: English, abstract: The concept of the joint venture was developed in the United States. First, we need to make a distinction between purely contractual, non-equity joint ventures, on the one hand, and equity or corporate joint ventures, on the other. The regular form of joint venture is a company that is founded out of equity provided from two other entities. This venture is similar to a business partnership but limited to a specific project or purpose. The equity joint venture manifests the founding firms willingness to cooperate by providing each a certain percentage of the common capital stock as illustrated in the graphic below (in this case with each partner providing half of the capital stock). There are countless ways to build up an equity joint venture with each partner providing only a certain percentage of the common capital stock (e. g. 7030, 9010, 5149 and so forth). The firms gain control over the founded joint venture and share revenues, expenses and assets in equal proportion to their respective contributions to the ventures registered capital. Differing arrangements are possible. Over the last decade, we were able to witness rapidly growing companies, some of them seeking for partnerships to take advantage of positive synergy effects to gain in size or to enter new foreign markets. The topic of this essay should be why firms seek to venture, what the benefits of venturing are and why some firms fail after the venture, what are the downsides of this concept This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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