



China's consumer behavior study based on habit formation(Chinese Edition)

By YAN XIN HUA

paperback. Book Condition: New. Paperback Pages Number: 144 Language: Chinese. Publisher: Metallurgical Industry Press. written by Yan Xinhua. Chinese consumer behavior based on habit formation habit-formation theory. study habit formation on the impact of China's consumer. The main contents include: the habit formation theory review and comment; consumer preliminary analysis of the factors of the economic transition period; habit formation. uncertainty and the impact factor of the consumer; internal habit formation. the ex.



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