



Right Decision Every Time: How to Reach Perfect Clarity on Tough Decisions by.

By Luda; Kopeikina

Pearson Financial Times, 2005. Gebundene Ausgabe. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Drawing on her breakthrough research with 115 CEOs, Luda Kopeikina offers practical, proven techniques for structuring decisions, achieving clarity about the real issues involved, and using that clarity to improve the quality of every decision you make. Kopeikina begins by defining clarity in decision-making, identifying five root causes for decision difficulty, and introducing the 'Clarity State': that singular moment of focus where things fall into place, and solutions become obvious. Next, she introduces a set of powerful techniques for overcoming decision difficulties, stripping away decision complexity, and achieving the Clarity State. Kopeikina concludes with a detailed case study tracing how real executives use these techniques to make crucial strategic decisions. 270 pp. Englisch.

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